

Message Text

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70

ACTION EUR-06

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FM AMCONSUL MONTREAL

TO USDOC WASHDC

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UNCLAS MONTREAL 0166

USDOC

E. O. 11652: N/A

TAGS: BGEN, CA

SUBJ: PRIVATE TRADE OPPORTUNITY REPEAT

REPEATED BELOW IS TEXT OF MONTREAL'S TRADE OPPORTUNITY P0024
WHICH WAS TRANSMITTED JANUARY 11, 1974 AS MONTREAL 0060:

1. 122/04/P0024

2. 011174

3. P. AYLWARD

4. 122 CANADA

5. I D

6A. CALL OR SEND LETTER/MESSAGE --

6B. MR. CAMILLE M. FARAH, EXPORT MANAGER

6C. CANFICORP OVERSEAS PROJECT LTD.

1 PLACE VILLE MARIE, RM. 2440

MONTREAL, QUEBEC H3B 3M9

7. TELEX 01-2870; TELEPHONE (514) 855-6125

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8. --

9. 104-1 DIRECT SALE AND AGENCY

10. DESCRIPTION

35856XX-0050. ELECTRICALLY POWERED ROOM AIR CONDITIONERS, INCLUDING WINDOW TYPE UNITS.

36311XX-0020. ELECTRIC HOUSEHOLD RANGES AND OVENS.

36321XX-0075. ELECTRIC HOUSEHOLD REFRIGERATORS AND COMBINATION REFRIGERATOR-FREEZERS.

36322XX-0025. HOME FOOD FREEZERS, ELECTRIC.

363313X-0040. ELECTRICALLY DRIVEN HOUSEHOLD WASHING MACHINES FULLY AUTOMATIC AND SEMI-AUTOMATIC, AS WELL AS NON-AUTOMATIC WRINGER AND SPINNER TYPES.

36350XX-0010. HOUSEHOLD VACUUM CLEANERS.

THESE ELECTRICAL APPLIANCES WILL BE SOLD THROUGHOUT THE MIDDLE EAST (EXCEPT FOR ISRAEL) AND NORTH AFRICA. SPECIFICATIONS SHOULD THEREFORE BE 220 VOLTS WITH 50 CYCLES AND 110 VOLTS WITH 50 AS WELL AS 60 CYCLES. ONLY INTERESTED IN MANUFACTURERS NOT NOW REPRESENTED IN THESE COUNTRIES. WILL "ACCEPT ASSIGNMENTS ON DEAL-BY-DEAL BASIS" BUT COULD ESTABLISH LONG-TERM RELATIONSHIP. MR. FARAH IS LEAVING END-FEBRUARY FOR EXTENSIVE TRIP TO MIDDLE EAST, PARTICULARLY ARABIAN (OR PERSIAN) GULF AREA, AND WOULD LIKE TO HAVE PRODUCT CATALOGUES AND PRICES FROM INTERESTED AMERICAN COMPANIES PRIOR TO THAT DATE.

CANFICORP HAS A BRANCH OFFICE IN BEIRUT, LEBANON WITH AN EXTENSIVE NETWORK OF MORE THAN 30 DEALERS THROUGHOUT THE NEAR AND MIDDLE EAST (PARTICULARLY STRONG IN THE ARABIAN (OR PERSIAN) GULF AREA) AND IN A FEW COUNTRIES OF NORTH AFRICA. CANFICORP'S PARENT COMPANY INTRAFINA LTD., WHICH IS ALSO BASED IN MONTREAL, PROVIDES SHORT AND MEDIUM-TERM CREDIT AS WELL AS FACTORING FOR ITS OVERSEAS CLIENTS. THUS, CANFICORP CAN ARRANGE TO PAY CASH OR ASSURE PAYMENT TO THE AMERICAN SUPPLIER, WHILE AT THE SAME

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TIME ACTING AS A MANUFACTURER'S AGENT. ALSO CAN DO THE EXPORTING FROM THE U.S.
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